



Destination 2025 Monthly: February 2019
Prepared by the Division of Strategy & Performance Management

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Key Findings

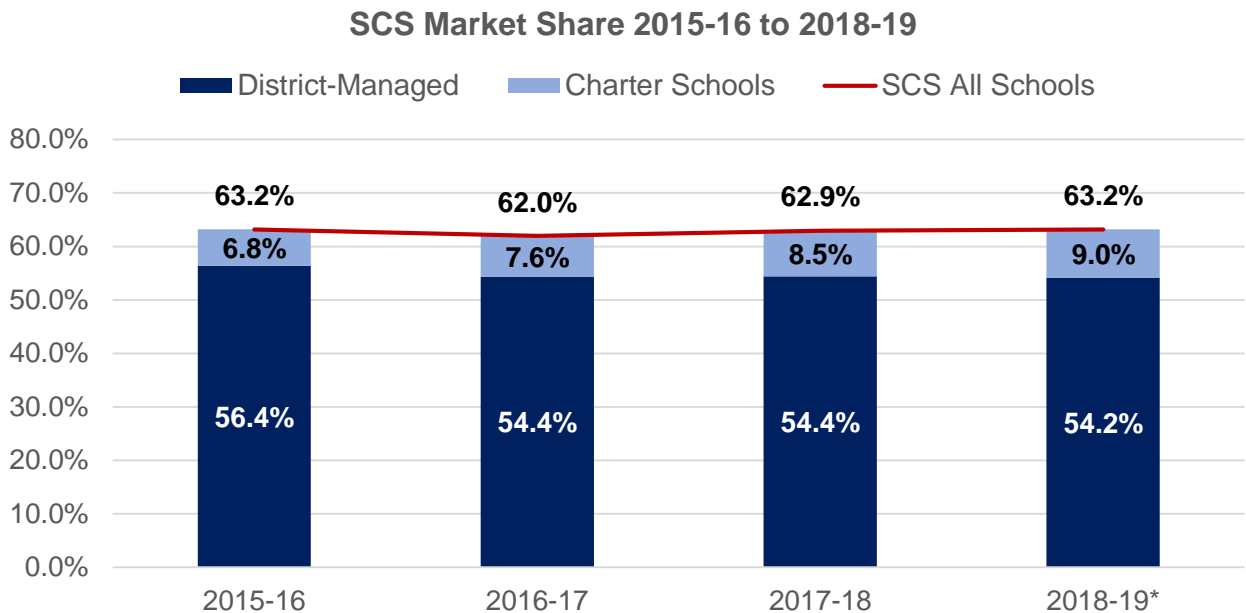
February’s key performance indicators (KPIs) are aligned to Priority 4 of Destination 2025: Expand High Quality School Options. The KPIs are the market share of school-aged students, change in student enrollment, percent of students attending their neighborhood/zoned school, and the percent of students enrolled in one of their top 2 transfer choices.

- As of the January 16, 2019 Census 5-year Estimates, an estimated **63.2%** of the school-aged population in Shelby County attend an SCS school (charters included).
- The District experienced a slight decrease in enrollment when comparing 2018-19 40-day enrollment to 2017-18 40-day enrollment.
- As of October 1, 2018, the District’s 40th school day, **66.6%** of students are attending their neighborhood/zoned school.
- **59.2%** of students who applied for a general choice transfer were approved for one of their top 2 school transfer choices for the 2018-19 school year.
- **45.2%** of students who applied for an optional school were approved for one of their top 2 optional school choices for the 2018-19 school year.

Estimated Market Share of School-Aged Population

Using the 2018-19 40-day enrollment counts and 5-year census estimates, an estimated 63.2% of the school-aged population is enrolled in Shelby County Schools. This is less than half a percentage point increase from 2017-18.

Figure 1: 2015-2019 SCS Market Share by School Type (using 40-day enrollment)



Note: American Community Survey 5-year estimates are subject to change after the date of publication, which means market share is an approximation based on the best available data at a given time. See Appendix A for references.

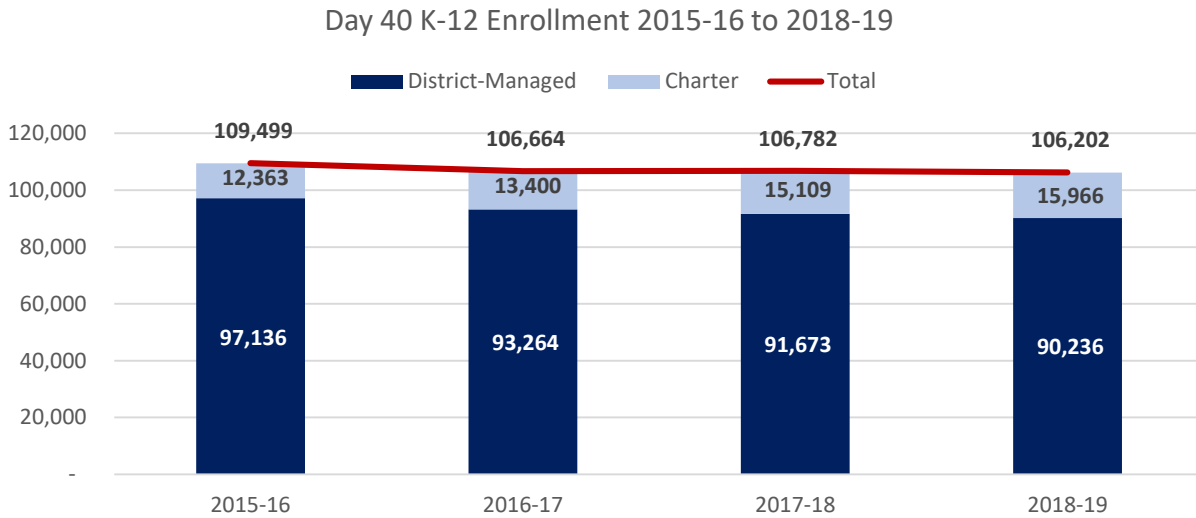


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Change in Student Enrollment Over Time (40-day enrollment counts)

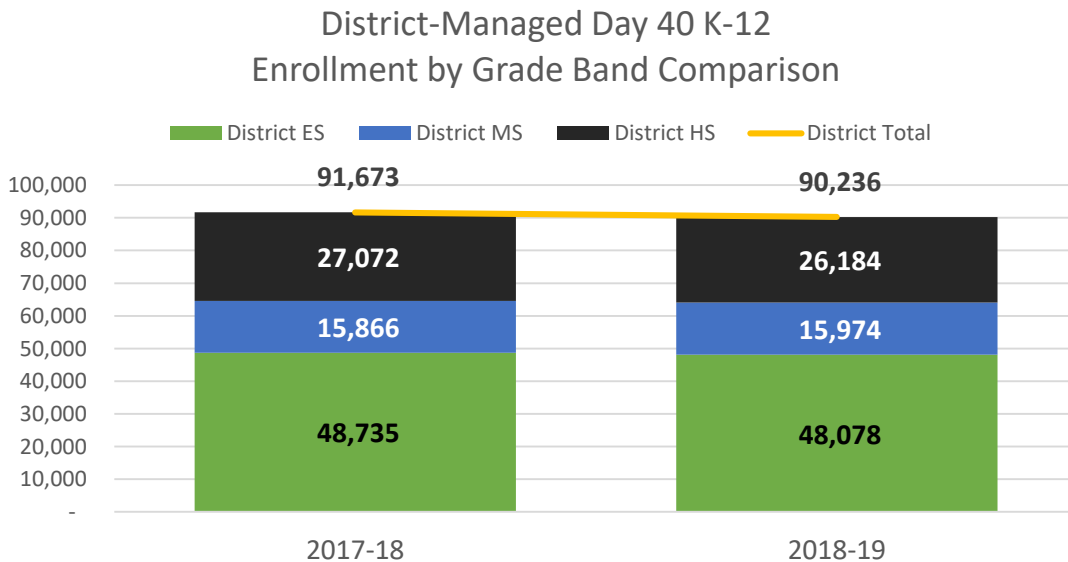
Using October 2, 2017 enrollment counts (40th day), Shelby County Schools experienced a slight decrease in overall enrollment this year from 106,782 to 106,202 (includes charters). Over the past four years, district-managed schools have experienced an annual decrease in enrollment, while the charter school sector's enrollment has increased annually. The 2018-19 40-day enrollment with PreK is 111,756.

Figure 2: SCS Overall Change in K-12, 40-day Enrollment Over Time



Though overall enrollment counts decreased for District-managed schools, District-managed middle and secondary schools experienced an increase in student enrollment in 2018-19 compared to 2017-18 40-day enrollment.

Figure 3: District-Managed Change in K-12 Enrollment Over Time by Grade Level



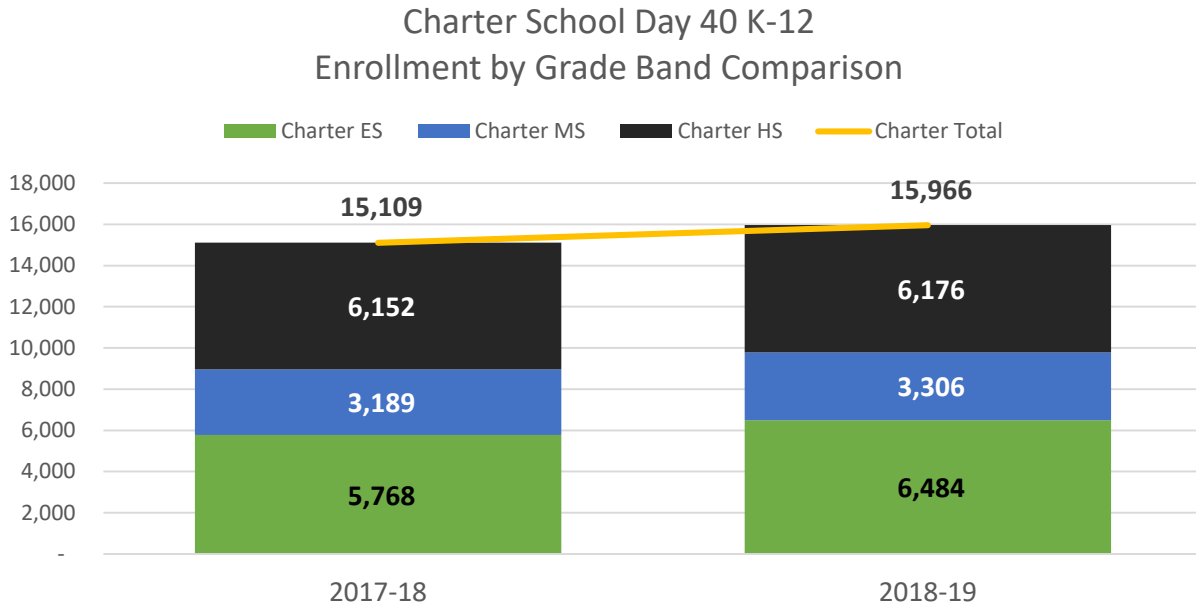
Note: Schools serving grades K-8 are classified as elementary.



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The charter sector's enrollment increased at all grade levels when comparing 40-day enrollment counts from 2017-18 to 2018-19. The charter elementary grade band had the highest enrollment increase compared to other grade bands.

Figure 4: Charter Sector Change in K-12 Enrollment Over Time by Grade Level



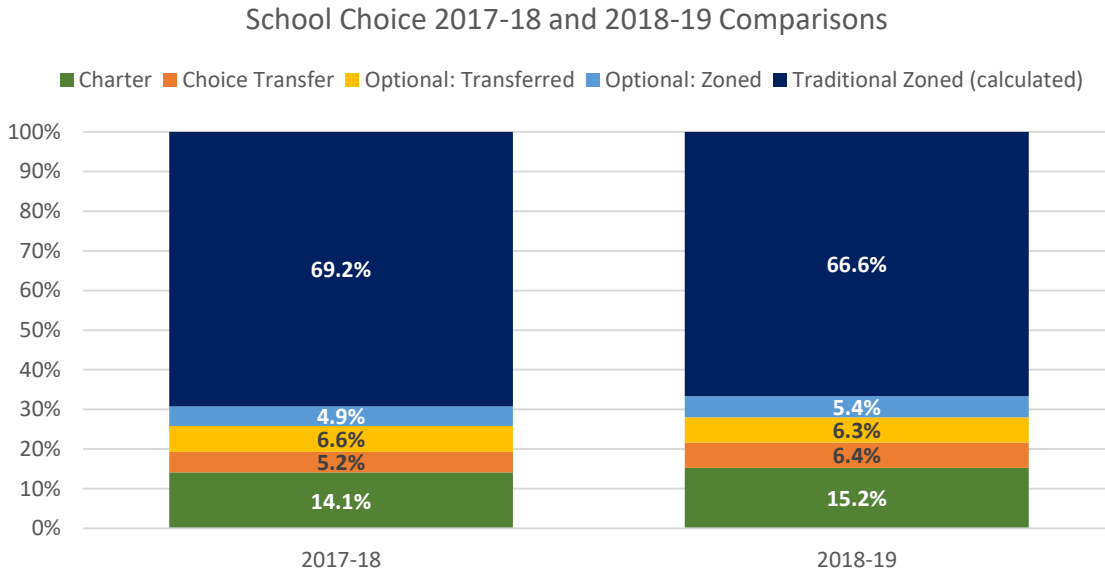
School Choice

Using day 40-enrollment counts and data from the Optional Schools Office and the General Choice Transfer staff, 66.6% of students in the District are attending their neighborhood/zoned school for the 2018-19 school year compared to 69.2% in 2017-18. There was an increase in the percentage of students enrolled in charter schools, choice transfers, and optional – zoned enrollment.



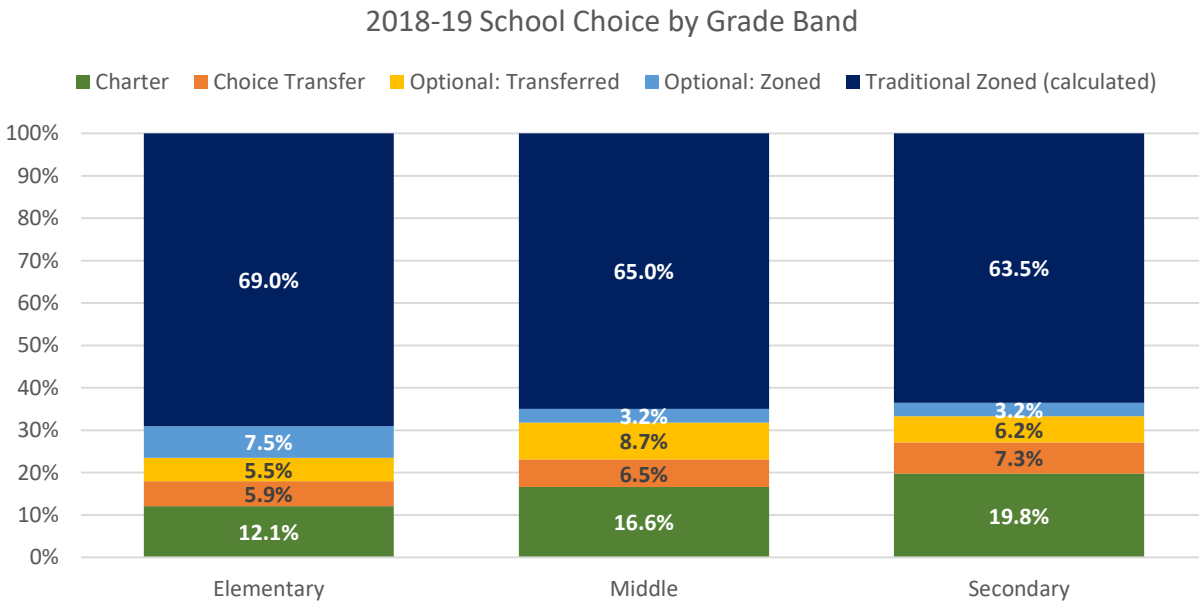
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Figure 5: School Choice 2017-18 and 2018-19 Comparisons (40-day enrollment)



A higher percentage of students in elementary grades attend their traditional zoned/neighborhood school; while a higher percentage of students in secondary/high schools attend charter schools compared to other grade levels. On average, a higher percentage of middle school students attend an optional school as a transfer compared to other grade levels.

Figure 6: School Choice 2018-19 by Grade Level (40-day enrollment)



General Choice Transfer




Each year, families that participate in the General Choice Transfer process are given the opportunity to identify their top two school choices when applying online. The General Choice Transfer process has been



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online since 2015. More than half of the students who applied were approved/accepted to one of their top two (2) choice transfer options for the 2018-19 school year.

Table 1: 2018-19 General Choice Transfer Summary

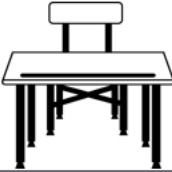



		
11,431	11,698*	6,931 – 59.2%
<u>New</u> general choice transfer seats available at <u>136 schools</u> for 2018-19	Number of new unique student applications received for the 2018-19 available seats (13,011 with duplicates)	Number and percent of unique student applicants that were granted a general choice transfer for 2018-19

*The numbers above do not include renewal applications – the students who were approved in prior years. In prior years, systems were not in place to accurately and efficiently capture the number of approved general choice transfer students who enrolled in their approved transfer placement. We will be able to capture that information for the 2019-20 applicants who are applying now.

Optional School Choice

Each year, families that participate in the Optional Schools process are given the opportunity to identify their top two school choices when applying. Last year was the first year of the Optional School's online process (for 2018-19 school year enrollment). Approximately 45% of students who applied were approved for one of their top two (2) optional school choices for the 2018-19 school year.

Table 2: 2018-19 Optional Schools Application Summary

			
6,899*	8,369^	3,782 – 45.2%	3,510 – 92.8%
<u>New</u> optional school transfer seats available at <u>46 schools</u> for 2018-19	Number of new unique student applications received for the 2018-19 available seats (8,863 with duplicates)	Number and percent of unique student applicants that were granted an optional placement for 2018-19	Number and percent of approved unique student applicants who enrolled in their approved optional placement for 2018-19

*The total number of new optional seats fluctuates each year based on the number of students who are zoned to an optional school. ^The numbers above do not include renewal applications – the students who were approved in prior years.



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Recommendations

As the District continues to compete with Municipal school districts, private schools, and State-run charter schools, we must enhance our communication with parents about school choice, look at the types of schools in our portfolio and work to offer new models that are in demand, and work to increase the number of seats at our high performing optional schools and/or choice transfer schools. We must also move forward with closing low performing charter schools and work to transition those students to higher performing schools.

The District recently put forth a proposal to consolidate, close, and build new schools which will allow resources to be distributed in a way that will allow more students to receive quality instruction and support. The Offices of Optional Schools and Advanced Academics (OSAA) and College, Career, and Technical Education (CCTE) have worked to increase academic and vocational options within schools for students over time. SCS offers Optional programs within some schools, while at others the entire school is Optional, each with a specialized learning focus. In addition, the District invested an additional \$8 million in College, Career, and Technical Education programs this year to fund 48 new programs of study across the District.



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Appendix A: Census Data for Estimates

Census Data	2016 ACS, 5YR				
	2013 ACS, 5YR	2014 ACS, 5YR	2015 ACS, 5YR	11.08.2018	2017 ACS, 5YR 01.16.2019
Total Population	932,919	936,130	938,069	936,990	937,847
Under 5 Year	67,307	67,703	67,907	67,684	67,140
18+ Years	689,493	694,022	700,148	698,020	700,242
Ages 5-17	176,119	174,405	170,014	171,286	170,465
15 - 19 Years	70,076	68,625	63,739	65,545	64,295
Per Year Average (estimate)	14,015	13,725	12,748	13,109	12,859
50% of 18 Year Olds (estimate)	7,008	6,863	6,374	6,555	6,430
Total School-Age Estimate (5 - 18)	183,127	181,268	176,388	177,841	176,895

SCS Enrollment Data (PK-12)	2018-19, 40-day (10.01.18)			
	2014-15, 40-day	2015-16, 40-day	2016-17, 40-day	2017-18, 40-day
40-day enrollment	116,013	114,534	109,295	111,879
40-day enrollment, Charters only	10,565	12,363	13,400	15,109
40-day enrollment, District-managed only (includes PreK)	105,448	102,171	95,895	96,740

Market Share Percentages	2014-15	2015-16	2016-17	2017-18	2018-19*
SCS All Schools	63.4%	63.2%	62.0%	62.9%	63.2%
District-Managed	57.6%	56.4%	54.4%	54.4%	54.2%
Charter Schools	5.8%	6.8%	7.6%	8.5%	9.0%
Target	=formula				



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Appendix B: Census Reference Links

Survey Year	Used with SCS 40-day Enrollment Year	Description	Link	Date Downloaded
2013	2014-15	ACS Demographic and Housing Estimates, 2009-2013 ACS 5-year Estimates Shelby County, Tennessee	https://factfinder.census.gov/bkmk/table/1.0/en/ACS/13_5YR/DP05/050000US47157	10/16/2017
2014	2015-16	ACS Demographic and Housing Estimates, 2010-2014 ACS 5-year Estimates Shelby County, Tennessee	https://factfinder.census.gov/bkmk/table/1.0/en/ACS/14_5YR/DP05/050000US47157	10/16/2017
2015	2016-17	ACS Demographic and Housing Estimates, 2011-2015 ACS 5-year Estimates Shelby County, Tennessee	https://factfinder.census.gov/bkmk/table/1.0/en/ACS/15_5YR/DP05/050000US47157	10/16/2017
2016	2017-18	ACS Demographic and Housing Estimates, 2012-2016 ACS 5-year Estimates Shelby County, Tennessee	https://factfinder.census.gov/bkmk/table/1.0/en/ACS/16_5YR/DP05/050000US47157	11/8/2018
2017	2018-19	ACS DEMOGRAPHIC AND HOUSING ESTIMATES more information 2013-2017 American Community Survey 5-Year Estimates	https://factfinder.census.gov/bkmk/table/1.0/en/ACS/17_5YR/DP05/050000US47157	1/16/2019